



CHANGE HAPPENS WHEN

... IT IS CREATED TOGETHER

2023-24 Annual Report



**United Way
of Northern Ozaukee**

A HEALTHY, GROWING, VIBRANT COMMUNITY

A MESSAGE FROM THE BOARD PRESIDENT

As a member of the board of directors for the United Way of Northern Ozaukee, I get to see the work our partner agencies do each day. I hear the challenges that come their way and the super-human feats they achieve to affect needed change in our community. It never ceases to amaze me how much and how many lives are changed through their work.

In addition to the work of our partners, United Way of Northern Ozaukee provides direct support through its homelessness prevention fund. We help many residents of the county on the threshold of eviction. Our direct assistance through the fund allows them to remain in their homes and strengthen their finances, or help them transition to more affordable options. During the last year, we went beyond our original projected budget due to the need presented during the winter months. We were able to increase our support due to the successful fundraising efforts directly helping families who were struggling.

When you pledge your support or attend one of our events, remember that with your help we make a real, tangible difference in the lives of people who live in Ozaukee County. Although we are the United Way of Northern Ozaukee, the services we support extend through the entire county. Thank you for making a difference.



Craig Modahl
Board President



Barbara Bates-Nelson
Executive Director

OUR MISSION

To promote giving to build a stronger and healthier community.

OUR VISION

We envision a community where everyone achieves their full potential through Education, Financial Stability and Health.

CONTACT US

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Port Washington, WI 53074
248-613-7855

LEADING THROUGH VOLUNTEERISM

OUR BOARD OF DIRECTORS



THANK YOU FOR CHANGING LIVES!

*We are so grateful for
your years of service,
your leadership,
guidance, and
stewardship to build a
safe and stable
community.*

Pictured (Left to Right):

Front Row: Barbara Bates-Nelson, Cindy Nierode, Bryn Theisen, Dr. Michael Weber

Back Row: Jack Linehan, Don Bystricky, Jerry Faust, Dr. Doug McManus, Gerry Antoine, Tom Carson, Craig Modahl

Not Pictured: Kim Boettcher, Karen Cohen, Bob Haupt, Tony Matera, Jonathan Neulreich, Eric Rathgeber

UNITED WAY OF NORTHERN OZAUKEE FACTS

- In 2025, United way of Northern Ozaukee will celebrate over 75 years serving residents of Ozaukee County.
- United Way has supported 30 nonprofit partners and reinvesting over \$7 million back into the community.
- What was raised here, stays here, and is reinvested back into proven programs and strategies that help children, families, seniors, and the community.
- Our impact area includes all of Ozaukee County.

COMMUNITY SUPPORT

United Way of Northern Ozaukee boosts community well-being and prosperity by mobilizing resources and forging partnerships, aiming for lasting positive change through innovative initiatives.

2,700+

Volunteer hours supported UWNO

15,000+

Ozaukee County residents benefitted from UWNO programs

550+

UWNO Donors

IMPACT AT A GLANCE

The Family Sharing Food Pantry served

12,952 PEOPLE

meals who were experiencing food insecurity - an increase of 41% from 2022.

96%

of the youth that were matched in the Big Brothers Big Sisters Match Mentoring Program felt that they had developed strong resistance and resiliency skills to avoid risky behaviors.

73 CHILDREN

who were impacted by violence, abuse, or neglect received advocacy and support from the Child Advocacy Center.

Interfaith Caregivers of Ozaukee leveraged our funding to grow their capacity to transport over **200 CLIENTS** to medical appointments, the pharmacy, and grocery shopping.

83%

of the clients that worked with the Community Services Navigator have successfully completed their economic security, educational or wellness goals.

196 PEOPLE

received help with rent assistance to avoid eviction in 2023.

TOGETHER WE LIVE AS ONE

In the wee hours of the morning, six-year-old Noah took his three-year-old sister to their nice neighbor to ask for help. Earlier in the day, in his first-grade class, a police officer talked about what to do if you do not feel safe and how to find safe adults to help. Noah and his sister left because their parents were physically fighting amidst a drug-induced hysteria. Unfortunately, Noah's parents had been abusing drugs for some time, and this was not the first time they were at home without a responsible parent to care for them. The neighbor showed kindness and reassured the children they were safe. The police and social worker arrived; took them to a warm foster home with food and clean clothing where they slept peacefully side by side. The next day at the

Lakeshore Regional Child Advocacy Center, they both received a special medical exam with the child abuse pediatrician. Noah also met with the forensic interviewer and in a recorded interview was able to say aloud all the things that had happened in his home. This information was critical to keep Noah and his little sister safe, hold their parents accountable, and help put a plan together so that everyone in the family can heal and thrive.



One day, Adam told his teacher how his older cousin was playing a new game with him while he was babysitting for him. It became clear that this family member had perpetrated sexual assault. Adam and his family were referred to the Sexual Assault Community Advocate for counseling. Through counseling, the help of supportive parents, and a protective teacher, Adam began to come out of his shell, heal and feel more confident. He still knew he had been a victim but stopped blaming himself for the chaos that his family endured.



A SPOTLIGHT ON HARDSHIP - ALICE

ALICE (Asset Limited, Income Constrained, Employed) describes households that earn income above the Federal Poverty Level (FPL), but below the basic cost of living. They struggle to afford essential needs of housing, food, childcare, health care, transportation, and technology. They are working and paying taxes, but not earning enough to be financially stable.

In Ozaukee County, 30% of residents are having difficulties with affording these necessities. In 2022 over 11,902 households in Ozaukee County were below the ALICE threshold. In 2022, household costs in Ozaukee County were well above the Federal Poverty Level of \$13,590 for a single adult and \$27,750 for a family of four.

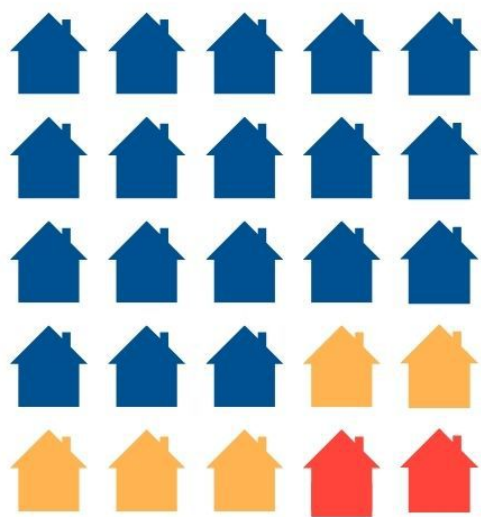
HOUSEHOLD SURVIVAL BUDGET OZAUKEE COUNTY, 2022		
	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs and Credits		
Housing - Rent	\$536	\$706
Housing - Utilities	\$163	\$310
Child Care	-	\$1,724
Food	\$479	\$1,304
Transportation	\$395	\$1,045
Health Care	\$182	\$638
Technology	\$86	\$116
Miscellaneous	\$184	\$584
Tax Payments	\$301	\$1,231
Tax Credits	\$0	-\$433
Monthly Total	\$2,326	\$7,225
ANNUAL TOTAL	\$27,912	\$86,700
Hourly Wage *	\$13.96	\$43.35



*Wage working full-time required to support this budget.

For ALICE households, the cost of living in Ozaukee County continues to outpace wages, thousands of families are struggling to make ends meet, especially seniors, and too often they are one emergency away from financial crisis.

A SNAPSHOT OF ALICE IN OZAUKEE COUNTY



Households above the ALICE Threshold - 70%
ALICE Thresholds - 22%
Households in Poverty - 8%

Supporting vulnerable populations through housing, food, and transportation advocacy.

Strengthening volunteer network for nonprofit expansion through skill-based engagement.

Boosting fundraising to meet community needs and utilizing strategic partnerships for impact.

Closing service gaps through our Community Services Navigator Program for local assistance.

Your support in helping to feed, shelter, and provide resources to help these families and seniors stay healthy, safe, and remain in our community is critical. The collaborative work we all do, together with our partners, is making an immediate impact.



UNITED WAY OF NORTHERN OZAUKEE PARTNERS

HELPING PEOPLE REALIZE THEIR FULL POTENTIAL

- **Adult Literacy Center of Ozaukee** - provides individualized educational services for adult learners to improve academic and life skills.
- **Ozaukee Jail Literacy** - provides educational opportunities to incarcerated adults at the Ozaukee County Jail which helps reduce recidivism and increases the success of someone transitioning back into the community.
- **Big Brothers Big Sisters** - creates and supports one-to-one mentoring relationship that ignites the power and promise of our youth.
- **Ozaukee Family Services** - provides parents and caregivers with information and support to promote the healthy growth and development of children and to strengthen family relationships. OFS also provides affordable counseling for children, teens, adults, and seniors who are under-insured.

CREATING A STRONGER FINANCIAL FUTURE

- **Advocates Homeless Prevention Program** - provides one-time yearly assistance to those working families or individuals that suffered financial hardship and are faced with an eviction. Funded by UWNO dollars and administered by Advocates of Ozaukee.
- **Family Sharing of Ozaukee** - helps alleviate hunger with dignity and compassion through the Food Pantry, Mobile Food Pantry and Senior Home Delivery, ensuring access to nutritious meals for those struggling to make ends meet.
- **Portal Inc.** - Community Connections & Employment Skills Program is designed to mentor people with significant disabilities/barriers to enrich work related skills and secure and maintain successful community employment.

IMPROVING HEALTH & WELL-BEING FOR ALL

- **Nami** - a family-based organization whose purposes are to provide advocacy, education, support, awareness and understanding of the issues affecting persons with mental illnesses.
- **Advocates Children's Program** - provides prevention, intervention and coping services for children and teens who have been affected by domestic violence or abuse.
- **Balance Inc.** - provides services that promote mental health through socialization, community activities and life-enriching activities. In 2023, UWNO helped fund their art therapy program, helping adults with disabilities to improve their cognitive and emotional skills.
- **Community Services Navigator** - connects the most vulnerable and at-risk residents quickly and comprehensively to needed services including medical providers, mental health services, substance treatment centers, housing, and other basic needs.
- **Interfaith Caregivers of Ozaukee County** - enables seniors and individuals with disabilities to remain independent in their homes by providing critical transportation services.
- **Lakeshore Regional Child Advocacy Center** - promotes collaborative intervention for children and families whose lives were impacted by abuse, neglect, and family violence. The Center equips a team of professionals with the skillset to identify abuse, intervene for children's safety, advocate for justice, and build resiliency.
- **Sirona Recovery** - first and only established sober house in Ozaukee County serving men 18+. Provides structure and accountability needed for participants to gain daily living skills that will help them transition to independent living and a sober lifestyle in the community.

FINANCIAL INFORMATION

STATEMENT OF FINANCIAL POSITION AS OF MARCH 2024

ASSETS:

Cash & Cash Equivalents	\$478,487
Pledge Receivables	\$143,727
Other Assets	\$13,827
Total Assets	\$636,041

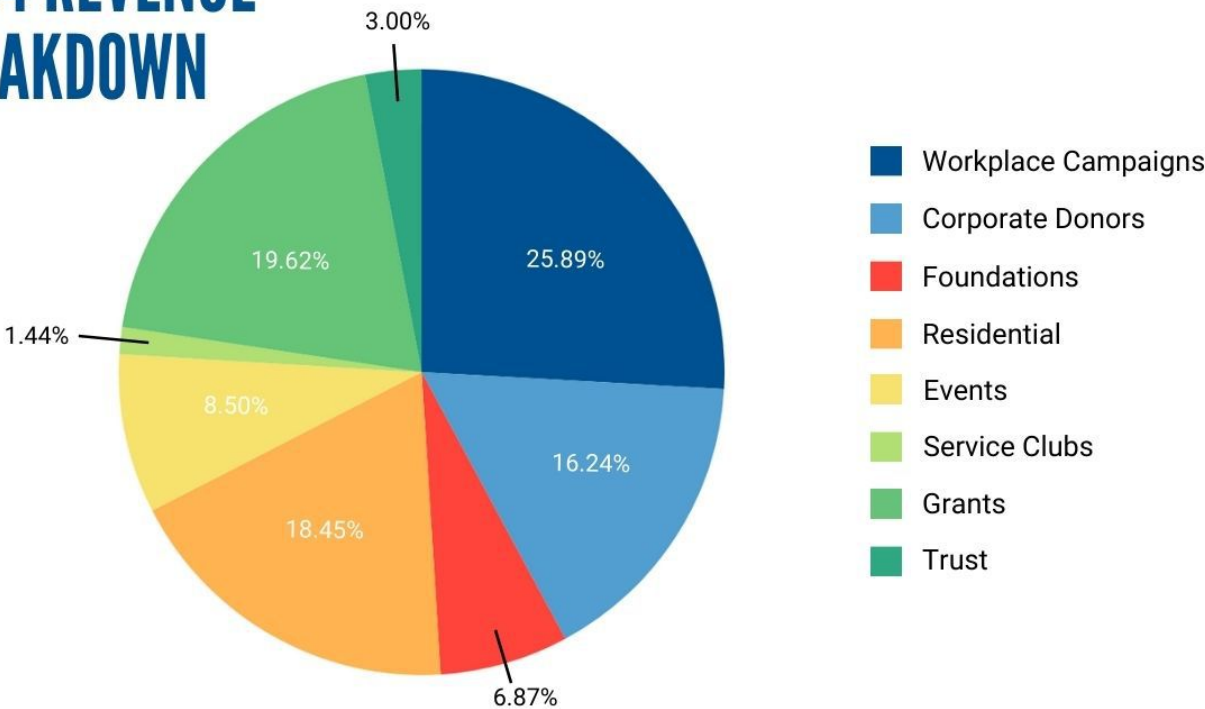
LIABILITIES:

Other Liabilities	\$46,092
Allocations & Designations Payable	\$298,023
Total Current Liabilities	\$344,115

NET ASSETS:

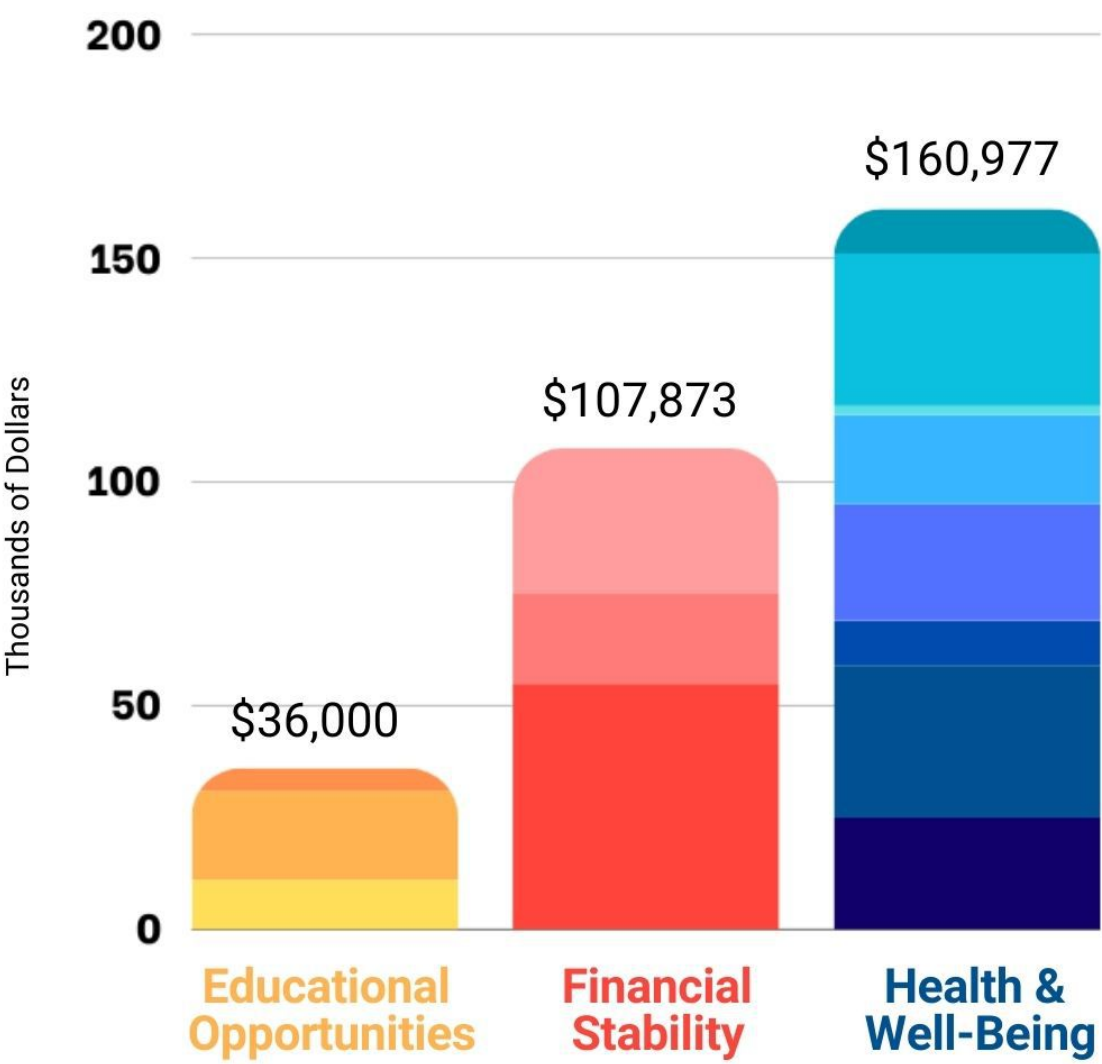
Unrestricted Net Assets	\$291,926
Total Net Assets	\$291,926

2024 REVENUE BREAKDOWN



FUNDS REINVESTED

Funds reinvested to advance health and well-being, financial stability, and educational opportunities - **\$304,850**



Educational Opportunities

- Adult Literacy Center
- Big Brothers Big Sisters
- Ozaukee Jail Literacy

Financial Stability

- Advocates Homeless Prevention Program
- Family Sharing of Ozaukee
- Portal Inc.

Health & Well-Being

- Advocates Children's Program
- UWNO Community Services Navigator Program
- Balance Inc.
- Interfaith Caregivers of Ozaukee County
- Lakeshore Regional Child Advocacy Center
- Nami
- Ozaukee Family Services Parent Education & Youth Mental Health Services
- Sirona Recovery

United we win. United Way of Ozaukee County fights for the **Health, Education and Financial Prosperity** of **EVERY** person in our community. Your contribution provides the hand up so many of our neighbors need.

WHAT A DOLLAR BUYS

United, we've got this!

How can you contribute?



\$50

One on one training session(s) to enhance literacy skills for local individuals and families.



\$250

One week's worth of healthy food for a family.



\$750

Legal Services to victims of domestic violence.



\$1,000

14 hours of in-school mental health counseling for uninsured students.



\$2,000

One month of childcare for one infant or one preschooler so that a single parent raising their child can go to work.

Working together to answer the call to action so that all can thrive. Last year, we brought together 500+ donors and 62 corporate partners to improve lives and strengthen communities. These foundations, companies, and their employees contributed nearly \$240,000 and countless volunteer hours. We thank them for their passion to respond to our call to action and commitment to our shared purpose. Generosity from the community has truly been phenomenal.

A man with short brown hair and a beard, wearing a grey hoodie with a green and white striped chest, stands smiling in front of a large pile of colorful, patterned blankets and quilts. The background features a wall with various sports memorabilia, including a large pennant for the "SPRINGERS NATIONAL LEAGUE" and several framed baseball cards. A string of colorful lights is visible on the left side of the frame.





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Dedicated to Helping People Thrive

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GIVE. ADVOCATE. VOLUNTEER.

GIVE

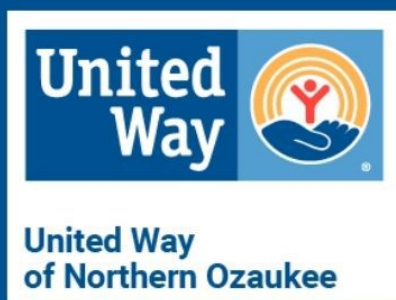
- Increase your pledge
- Consider a legacy gift
- Honor a loved one with a tribute gift

ADVOCATE

- Use your voice to make an impact
- Support advocacy opportunities in Ozaukee County
- Follow us on social media to learn about advocacy opportunities

VOLUNTEER

- Volunteer to support people in need
- Read with a child for 1 hour a week
- Drive a senior shopping or to a medical appointment



Yes, I want to donate!

